

Message Text

UNCLASSIFIED

PAGE 01 BUENOS 01962 191747Z

66

ACTION EB-11

INFO OCT-01 ARA-16 ISO-00 RSC-01 DRC-01 /030 W

----- 013103

R 191647Z MAR 74

FM AMEMBASSY BUENOS AIRES

TO SECSTATE WASHDC 5694

INFO USDOC WASHDC

UNCLAS BUENOS AIRES 1962

E.O. 11652: N/A

TAGS: BEXP, AR

SUBJECT: FOREIGN BUYERS GROUPS TO U.S.

REF: DEPT. A-6967; A-6613, STATE 16997, JAN.28,1974.

1. EMBASSY'S COMMERCIAL SECTION HAS IN PAST MONTH APPROACHED AMERICAN CHAMBER OF COMMERCE IN ARGENTINA, LOCAL BRANIFF INTERNATIONAL OFFICE, AND CITY SERVICE TRAVEL AGENCY REGARDING POSSIBILITY OF ORGANIZING A FOREIGN BUYERS GROUP TO VISIT THE INTERNATIONAL MACHINE TOOL EXHIBITION IN CHICAGO, SEPTEMBER 3-13, 1974. ALL PARTIES INVOLVED ENTHUSIASTIC ABOUT POTENTIAL OF IDEA AND ALL AGREED IN PRINCIPLE TO PARTICIPATE IN NECESSARY PROMOTION.

2. AS PRESENTLY ENVISIONED, THE EMBASSY AND THE AMERICAN CHAMBER WOULD BE RESPONSIBLE FOR 1) IDENTIFYING POTENTIAL PARTICIPANTS; 2) CALLING ON PRIME PROSPECTS; 3) PUBLICIZING EVENT; AND 4) OFFICIALLY "SPONSORING" THE TRIP. BRANIFF WOULD PROVIDE BLOCKED SEATS ON A REGULARLY SCHEDULED FLIGHT AT ATTRACTIVE PRICES AND WOULD BEAR ABOUT HALF THE EXPENSE OF LOCAL PROMOTION. CITY SERVICE WOULD MAKE ALL NECESSARY TRAVEL AND HOTEL RESERVATIONS AND WOULD BEAR THE REMAINDER OF EXPENSES.

3. WE BELIEVE THAT WITH APPROPRIATE SUPPORT FROM USDOC AND THE EXHIBITION SPONSORS, WE COULD PUT TOGETHER A GROUP OF 40-60 PERSONS. MARKET SURVEY RECENTLY COMPLETED BY EMBASSY ON MACHINE TOOLS CLEARLY INDICATES THAT

UNCLASSIFIED

PAGE 02 BUENOS 01962 191747Z

ARGENTINA HOLDS MUCH UNTAPPED POTENTIAL AS MARKET FOR

U.S. MACHINE TOOLS. TENTATIVE SCHEDULE AS FOLLOWS:
DEPARTURE BUENOS AIRES SUNDAY, SEPTEMBER 1 OR 8; ARRIVAL
CHICAGO MONDAY ABOUT NOON, SEPTEMBER 2 OR 9; DEPARTURE
CHICAGO SEPTEMBER 6 OR 13.

4. ACTION REQUESTED: PLEASE INFORM EMBASSY IF USDOC AND/OR
EXHIBITION SPONSORS CAN PROVIDE SUPPORT SUCH AS WELCOME
RECEPTION, BRIEFING, TRANSLATORS, ETC. IF USDOC WILLING
TO SUPPORT THIS "INCOMING TRADE MISSION" AND EXHIBITION'S
COOPERATION CAN ALSO BE OBTAINED PLEASE AIR POUCH 300
COPIES OF APPROPRIATE PROMOTIONAL BROCHURES AND CATALOGUES
FOR LOCAL PROMOTION. IN REPLY PLEASE SPECIFY WHAT ASSIS-
TANCE WILL BE AVAILABLE, AND LET US HAVE YOUR ADVICE ON
PROCEDURES.
HILL

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 MAR 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BUENOS01962
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: BUENOS AIRES
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19740333/aaaabewc.tel
Line Count: 76
Locator: TEXT ON-LINE
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: DEPT. A-6967; A-6613, STATE 16997, J, AN.28,1974.
Review Action: RELEASED, APPROVED
Review Authority: WorrelSW
Review Comment: n/a
Review Content Flags:
Review Date: 17 JUL 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <17 JUL 2002 by elbezefj>; APPROVED <06 DEC 2002 by WorrelSW>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: FOREIGN BUYERS GROUPS TO U.S.
TAGS: BEXP, AR
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005